# SOLAR AND ENERGY STORAGE TECHNOLOGIES REVERSE TRADE MISSION



SEPTEMBER 17-28, 2017 | SAN FRANCISCO · LOS ANGELES · WASHINGTON, D.C.

The U.S. Trade and Development Agency is hosting the Kenya Solar Power and Energy Storage Reverse Trade Mission (RTM) to introduce Kenyan delegates to U.S. technologies and best practices in the solar power and energy storage sectors.

The RTM is scheduled for September 17-28, 2017, and will include visits to San Francisco, Los Angeles, and Washington, D.C. The topics of discussion will include utility scale solar and energy storage projects as well as related technologies, services and financing mechanisms.

As part of the RTM, there will be a **Business Briefing** on September 26, 2017 at the USTDA Business Center in Arlington, VA.

#### **GOALS AND OBJECTIVES**

- Expose Kenyan project developers and government decision-makers to U.S. solar and energy storage technologies and services
- Provide opportunities for U.S. companies to learn more about new projects in the Kenyan energy sector
- Collaborate on industry best practices

#### **OPPORTUNITIES FOR U.S. FIRMS**

- Learn about upcoming project opportunities in Kenya
- Sponsor the RTM to achieve priority involvement with the delegation and expand your company's brand awareness
- Host the delegation at your facilities to discuss and demonstrate capabilities and technologies in use
- Attend the Business Briefing to learn more about the delegation and meet them oneon-one

To learn more about the RTM and opportunities to participate, please visit: https://webster.eventsair.com/kenya-solar-rtm/home.



## SOLAR AND ENERGY STORAGE TECHNOLOGIES REVERSE TRADE MISSION SEPTEMBER 17-28, 2017

#### **BACKGROUND INFORMATION**

With an installed electricity generation capacity of approximately 2.34 gigawatts (GW), Kenya's peak electricity demand is expected to surpass 15 GW by 2031. Kenya's national development strategy, Vision 2030, aims to meet energy demand through the expansion and diversification of the country's renewable energy generation capacity. Kenya currently has 2,750 MW of power generation under development, including 686 MW of solar, and IPPs are expected to play a key role in meeting that target. The Government of Kenya is implementing several policies to encourage investment in solar. The industry also has significant technical and financial support from international development and financial institutions.

Adding renewable energy resources to Kenya's power generation capacity also makes the country a promising market for energy storage. Integrating energy storage technologies with the growing number of wind and solar projects would increase the capacity of Kenya's electricity grid to integrate additional intermittent generation sources. In particular, energy storage systems will benefit other sectors, including telecommunications, manufacturing, and tourism, all of which are highly dependent on reliable power.

#### **ABOUT USTDA**

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

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### ENTITIES REPRESENTED IN THE DELEGATION:

Ministry of Energy
Energy Regulatory Commission
Greenmillenia Energy Limited
Kenya Airports Authority (KAA)
Kenya Electricity Generating Company
Kenya Power
Quaint Energy Kenya Limited
Renewable World East Africa
Rural Electrification Authority
Xago Africa Limited

#### **CONTACT INFORMATION**

The RTM and business briefings are being organized on behalf of USTDA by The Webster Group, with technical management provided by Tuatara Group, a sub-contractor.

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